



PRO.MOTION aims to facilitate energy efficient transport in residential areas and housing projects and one of the main actions in PRO.MOTION is the **implementation of a wide range of applications at 14 sites in 12 countries** (see Panel on the right for location of sites).

This work was carried out in Work Package 3 (WP3) “APPLICATIONS”, whose key objectives are listed below:

- To **foster a more energy saving way of life** in terms of transport
- To **take up existing and successful measures** and apply them at our sites
- To **address car dependency** at three levels:
  - **Improving** the objective conditions for a way of life which consumes less energy (Level 1)
  - **Changing** people’s perception and their mobility behaviour (Level 2)
  - **Motivating** people to live an energy saving way of life (Level 3)

**Applications at Level 1 implemented:**

- Carpooling and scooter pooling
- Public meetings and workshops have been held in order to adjust public transport to serve the needs of residents
- New operational plan for rural transport has been prepared and implemented
- CarSharing station and car available for hire
- Local bus schedules have been changed following discussions with the operators
- Improved cycle parking facility at rail station
- Technical committee set up to work on cycling and walking connections
- Educational programme in schools
- New small P+R facilities have been put in place following a design competition
- Parking management system set up
- Cycling map produced and distributed
- New cycle paths – construction started
- New footpaths have been integrated into a plan for new developments
- New delivery services have been initiated along with plans for collective shopping trips

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|--------------------------|-----------------------------|
| 1. Køge, Denmark         | 8. Riga, Latvia             |
| 2. Pamplona, Spain       | 9. Martin, Slovakia         |
| 3. Sofia, Bulgaria       | 10. Trnava, Slovakia        |
| 4. Cloughjordan, Ireland | 11. Vaduz, Liechtenstein    |
| 5. Ile de France, France | 12. Győr, Hungary           |
| 6. Midi-Pyrénées, France | 13. Graz, Austria           |
| 7. Salerno, Italy        | 14. Murska Sobota, Slovenia |

**Applications at Level 2 implemented:**

- Promotional leaflets about local public transport have been designed, printed and distributed
- Tools created to transfer good practice in Mobility Management and Transport Planning to a number of Local Agenda 21 locations, with whom agreements have been reached
- Various media have been used to promote local public transport, including welcome packs, posters, web page, intranet, T-shirts and print articles
- Energy saving tips have been developed
- Advice on the economic, ecological and social costs of different modes is being developed; car cost calculation leaflet prepared and distributed
- Promotional events have been held; also piggybacking on existing events

**Applications at Level 3 implemented:**

- Promotional campaigns have been initiated, involving communities, local residents, schoolchildren and politicians; a wide variety of media has also been used, including direct mail, web sites, newsletters, to provide information about participatory events
- Meetings have been held involving local residents on the steering groups for the applications implemented
- Workshops have been held, either organised by the project partners or held in conjunction with events organised by others